

From: Haritha Krishnarathnam
Sent: Friday, June 23, 2017 10:05 AM
To: Cox-Kain, Julie
Subject: Strategies to Combat Social Determinants of Health

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Inaugural Payer and Provider Summit on Social Determinants of Health for Complex Populations

September 11-12, 2017 • Sheraton Pentagon City • Arlington, VA

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PRE-CONFERENCE MASTERCLASS:

The Trust Prescription for Change

- Understand and discuss the four domains of trust
- Discover 15 trustworthiness cues and how to:
 - Apply cues to day-to-day operations
 - Leverage cues to efficiently engage and re-engage vulnerable populations
- Understand trust recovery in health care
 - Explore why the trust prescription enables executives to practice good medicine, good business, and great leadership

David A. Shore, PhD

Faculty, **Harvard University**; Former Associate Dean **Harvard University School of Public Health** Distinguished Professor of Innovation and Change **Tianjin University of Finance and Economics (China)**; Author, **The Trust Prescription for Healthcare; Launching and Leading Change Initiatives in Health Care Organizations**

Agenda Highlights

- The Value, Impact, and ROI of Addressing Social Determinants of Health
- State Initiatives to Effectively Address Social Determinants of Health
- Implement Sustainable Strategies to Scale Social Determinant Interventions and Track Progress
- Address Data Challenges: Best Practices to Access, Identify, and Analyze Social Needs Data
- Adopt Evidence-Based Concepts to Advance Social Determinant Initiatives and Elevate Population Health Strategies
- Strategies to Enhance and Sustain Engagement with Complex Populations
- Avoid SUD Treatment Program Relapse through On-Going Support, Monitoring, and Case Management
- Enhance Care Delivery for the Justice-Involved and Reduce Incarceration-Driven Costs

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